



Gone with the wind

This year's edition of Superstudio Più will again be marked by the intriguing spirit of Nika Zupanc. With her exhibition *Gone with the Wind*, Nika Zupanc continues to be sincere while uncovering the excuses for a socially acceptable status quo. By positioning archetypes that are considered feminine in the carefully selected centers of public attention, her chillingly beautiful forms become emerging reference points. Her battles are of a higher style, and so the presence of famous female literary heroines remains mandatory.

The entry point to the world of Nika Zupanc – a frame for her gallery and a prism for readings of her work – is also a metaphorical structure. It is a tiny house driven by toy-like windmills on the outside and with a big bang of connotations from the inside. The Wind Pavilion stands as an icon evoking a sense for nature. With it, Nika Zupanc embraces the issue of responsibility by introducing the elegance and poetry of creative expression into predominately technical solutions.

Like so many magic pavilions in the past, this one is also outfitted in one of the latest wonders of the industry – the unique modular façade system Qbiss by trimo. Optically smooth surfaces, unique rounded corner elements, and "shadow joints" allow great freedom of expression and enable an optically enchanting combination of an inclined grid and an attractive landscape of 45 restless windmills.

Inside the Wind Pavilion, Nika Zupanc will put her newest family of objects on display. This time they came to address you as advocates of a sort because they present a case for new symbolic and emotional readings of design, and are told through elements of modesty and self-reliance.



Enter the windy garden, where things and matters such as Black Cherries, Sugar Cubes and Modest Thoughts fall hopelessly in love with the ways of nature.

An exhibition by Nika Zupanc
 Superstudio Più, Via Tortona 27, Milano
Gallery 8, dressed in Qbiss by trimo,
 April 14–19, 2010, from 10 am to 9 pm, Opening and press preview: April 13, 3 pm to 7 pm

Nika Zupanc at Moooi

This year Nika Zupanc's presence will extend beyond her own pavilion: Moooi, one of the most famous producers of contemporary design will introduce new creations with her signature as part of new MOOOI collection in the new Moooi showroom at Via Tortona 37.

Moooi Showroom
 Via Tortona 37, Milano,
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